



# ORASTalks

The app for and by students and professionals

*"If you've got an idea, start today.  
There's no better time than now to get going" (Kevin Systrom)*

## The app

ORASTalks is an app that aims at bringing students together to offer them a central place for their course content, to provide them with additional background information and to bring them in contact with interested professionals.

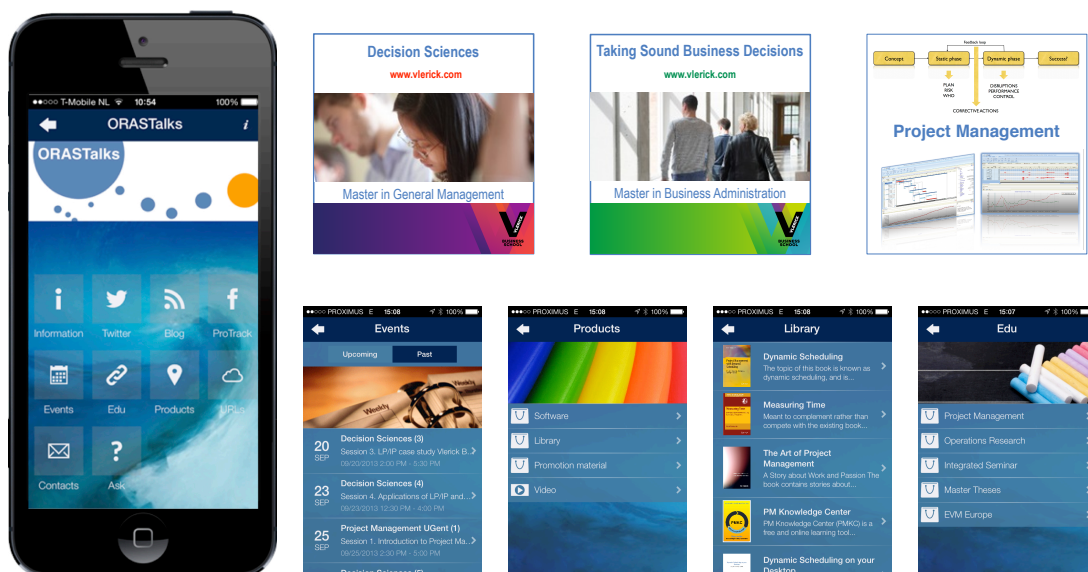
OR-AS is an acronym for "**Operations Research - Applications and Solutions**" and develops software Applications and Solutions for academia and business based on a well-balanced combination between academic knowledge and practical experience. It serves as a bridge between the academic environment of our university and MBA students and the business world that they will soon (re-)discover after their graduation.

The specific approach to improve and optimise business processes consists of data analysis, simulation and optimisation using state-of-the-art tools and techniques, followed by the implementation and validation. The field of Operations Research is applicable to many complex business processes.

Special attention will be devoted to **Integrated Project Management and Control** using well-known as well as novel project management tools and techniques.

Welcome to OR-ASTalks. Enjoy, share and interact!

## ORASTalks



## Who

ORASTalks is developed by OR-AS for students and professionals who share a common passion in Project Management and Operations Research, interested in how complex business processes and projects should be monitored, and how to get them, in case of problems, back in control. It is aimed at getting students involved in the work done by their fellow students, and in the work done by the many professionals working together with us. It also aims at bringing these professionals closer to the students and researchers such that they can share their knowledge and exploit opportunities.

**OR-AS: Operations Research - Applications and Solutions**

Contact us: [www.or-as.be](http://www.or-as.be) or [info@or-as.be](mailto:info@or-as.be)

Information: [www.or-as.be/orastalks](http://www.or-as.be/orastalks)

Download Now



## How to download...

### ... and share

Are you a student at **Ghent University** following a Project Management or Operations Research course, or an Erasmus student visiting our Faculty of Economics and Business Administration, or maybe an MBA student at **Vlerick Business School** in Ghent, Brussels, Leuven, St-Petersburg or Beijing, or a student at the department of Management Science and Innovation of University **College of London**?

... Then this app is made for you!

Or are you a Project Management professional, possibly a member of the **Project Management Institute** (Belgium chapter) or the **International Project Management Association**. Are you active in Belgium or working abroad? Are you a potential participant of **EVM Europe**? ([www.evm-europe.eu](http://www.evm-europe.eu))

... Then this app might be useful to you!

Since **ORASTalks** wants to connect the Project Management and Operations Research students with the consultants and professionals to share their experience and interact. Download the ORASTalks app from the Apple App Store or the Google Play Store and see what happens inside, in the academic world, and outside, in the professional world.



## You receive...

- 1. Social interaction.** See what happens, interact and share using the Facebook account made by students or via the ORASTalks Twitter and Blog accounts.
- 2. Event calendar.** Consult your teaching schedule, discover the schedule of your colleagues and get to know how the EVM Europe conference can be beneficial to you.
- 3. Edu page.** Learn more about the course outlines and workshops and explore the course objectives and learning outcomes of your and your colleagues' curriculum.
- 4. Products.** Get acquainted with the software tools used in class, visit the Project Management bookstore, read about the teacher and students awards and make use of our online learning platform PM Knowledge Center.

## Share

ORASTalks is free and must be promoted by the modern and virtual word of mouth. Sharing almost any page of ORASTalks can be done by just one single click: just scroll down and share with Twitter, Facebook or Mail.

## Start now!

In order to continuously improve our app and make it more interesting to use, any question, remark and suggestion for improvement will be taken seriously. Help us building the ORASTalks app by contacting us. For more information on the ORASTalks app, go to [www.or-as.be/orastalks](http://www.or-as.be/orastalks), or contact us at [info@or-as.be](mailto:info@or-as.be).

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